

PROFILE Strong design skills in digital and print, excellent retouching, solid production background and experience with programming make me a valuable asset in the studio. I am comfortable handling the design process from concept through delivery.

I bring a talent for creating simple, beautiful design, good collaborative skills and the ability to communicate effectively in a variety of media.

SOFTWARE Adobe CS 6: InDesign, PhotoShop, Illustrator, Dreamweaver.
HTML, CSS, WordPress Experience with JavaScript, Flash, PowerPoint.

EXPERIENCE Freelance Designer Brooklyn, NY April 2001–Current
Design and production for a variety of digital media including websites, evites, ebooks and ad banners. Print promotional materials include book covers, CDs/DVDs, posters and advertising. Clients include: Heifer International, Oxygen Media, Elite Publications, Dr. Sha, Handprint Books, GeoArt and Artistic License.

Designer Oxygen Media New York, NY January 1999–April 2001
As part of the creative team I worked closely with information architects and programmers designing, producing and maintaining Oxygen’s web properties, multi-media tools and marketing materials. I worked with a variety of outside vendors to produce the back end for e-commerce sites and tools.

Designer iVillage New York, NY May 1996–October 1998
Art direction and design for a variety of award-winning promotional sites. I designed sites, banners and promotional materials that served the iVillage audience while promoting products and services for partners: Huggies, Wells Fargo Bank, Sega, McNeil Specialty and JC Penney.

Designer/Retoucher Harvest Communications New York, NY June 1994–July 1996
Production design, illustration and photo-retouching on promotional materials for clients: Miramax, Sony Picture Classics and ShowTime.

Freelance Production Artist Penguin USA New York, NY February 1993–September 1994
Production design, illustration and photo-retouching on books and promotional materials for the Ladybird Children’s Classics imprint.

Freelance Production Artist Bastoni Barnes New York, NY May 1993–June 1994
Production design on comps and pre-press work for direct-mail advertising for clients such as: New York Life, Ferragamo, Dun & Bradstreet, Alfred Dunhill, GE Credit Services.

ACHIEVEMENTS AND AWARDS 2008-9 Waterside Studio Children’s School
I served as art advisor in the creation of this art enriched public school in Brooklyn.

1998 @d:tech Design Awards:
Best Consumer Campaign for Sega
Best Community Award for the “Huggies World” site
1992 Pratt Circle Award for Outstanding Achievement

EDUCATION Pratt Institute BFA 1992
Graphic Design–Major Illustration–Minor
New York University 1995
Intensive Multi Media Workshop: teacher’s assistant